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September 12, 2008

Mr. Mark Soohoo
Deputy E-Campaign Director
John McCain 2008
P.O. Box 16118
Arlington, VA 22215

Dear Mr. Soohoo:

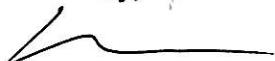
As a deputy e-campaign director for John McCain's 2008 Presidential campaign, you are all too familiar with superficial accusations of computer illiteracy against your candidate. You correctly pointed out that "you don't necessarily have to use a computer to understand how it shapes the country." We agree, and we do not believe Mr. McCain is "illiterate" (to use the language of the mainstream media) when it comes to using a computer.

Like millions of Americans, he just needs a little help catching up. And we have the perfect tool to help Mr. McCain that comes in a format that would be very familiar and accessible to the Senator: *"Is This Thing On?" A Computer Handbook for Late Bloomers, Technophobes, and the Kicking & Screaming* by Abby Stokes, enclosed with this letter. One of Abby's central tenets is "you don't necessarily have to understand how a computer works in order to use it." After all, most Americans don't know how a toaster operates, yet they know how to employ it with ease—the principle that can be applied to virtually any piece of modern technology.

Mr. McCain mentioned he liked reading Politico.com, so he is certainly no novice. *Is This Thing On* could help him take his skills to a new level: from uploading photos from the campaign trail to a Flickr account to ordering Christmas gifts online to starting his very own blog on JohnMcCain.com.

Abby Stokes would be honored and thrilled to conduct a special one-on-one training session for Mr. McCain at a convenient time and location of your choosing. We hope the Senator enjoys this book, and we'll be sure to keep our eyes peeled for that blog!

Sincerely,



Oleg Lyubner

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